



The first international
certification for wood chips.

GoodChips® Standard

*Requirements for the use of the
GoodChips® logo and name*

GOODCHIPS® ST 1003:2018



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The only official version of the document is English. In case of doubts concerning translation of the document into other languages, the English version shall prevail.

Foreword

Bioenergy Europe is the voice of European bioenergy. It aims to develop a sustainable bioenergy market based on fair business conditions. Founded in 1990, Bioenergy Europe is a non-profit, Brussels-based international organisation bringing together more than 40 associations and 90 companies, as well as academia and research institutes from across Europe.

Bioenergy Europe is the governing body of the GoodChips® scheme and owner of the GoodChips® trademark. Bioenergy Europe develops requirements of the GoodChips® certification scheme and through the GoodChips® International Management it lists Certification and Testing bodies that are allowed to provide the GoodChips® certification, and licenses certified companies to use the GoodChips® logo.

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Introduction

The GoodChips® quality certification scheme provides harmonisation of wood chips and hog fuel production and trade. It is a third-party certification, where an impartial Certification Body ensures that the certified wood chips and hog fuel meet the GoodChips® quality requirements.

The GoodChips® logo, seal, and label provide information relating to the quality of certified wood chips and hog fuel, allow producers to communicate the quality aspects of their products, and encourage buyers to use this information to choose the products that consistently satisfy their quality expectations.

The GoodChips® figurative logo as well as the name "GoodChips" are protected by copyright and a registered trademark (EUTM no. 017910877) that is owned by Bioenergy Europe aisbl. An unauthorised use of such copyrighted and trademark protected material is prohibited and can lead to legal actions.

The term "shall" is used throughout this document to indicate mandatory requirements. The term "should" is used to indicate guidance/recommendation that, although not mandatory, is provided as a recognised mean of meeting the requirements. The term "may" is used to indicate permission.

1. Scope

- 1.1. This document specifies requirements for the use of the copyright and trademark protected GoodChips® logo and name by GoodChips® certified companies and other entities.
- 1.2. This document also outlines the legal protection of the GoodChips® logo and name, defines the GoodChips® logo/label categories, and the requirements for its on- and off-product use.

2. Normative references

- 2.1. The following referenced documents are indispensable for the application of this document. For both dated and undated references, the latest edition of the referenced document (including any amendment) applies.
 - GoodChips® ST 1001, Requirements for GoodChips® certified entities.
- 2.2. All the GoodChips® documentation is available at <https://goodchips.eu/resources/technical-documentation.html>.

3. Definitions

- 3.1. For the purposes of this document, the definitions given below apply:
 - 3.1.1. GoodChips® International Management
Executive Body of the GoodChips® scheme. It is the sole GoodChips® licensor, and the only body entitled to grant companies the right to use the GoodChips® logo and name on behalf of Bioenergy Europe.
 - 3.1.2. Final product
Wood chips or hog fuel sold according to the quality class and particle size declared by the Company.
 - 3.1.3. GoodChips® National Partner
National organisation appointed by Bioenergy Europe to provide support to Bioenergy Europe in the promotion and dissemination of the GoodChips® scheme;
 - 3.1.4. Label
Item attached to a product to inform consumers with a variety of information about the product; the label always includes the seal.
 - 3.1.5. Seal
The logo associated with the GoodChips® ID of a certified company
 - 3.1.6. Logo
Graphic representation or symbol of a company name, trademark, etc., uniquely designed for ready recognition.
 - 3.1.7. Off-product use
The use other than on-product use which is not referring to a final product.
 - 3.1.8. On-product use¹
The use of the GoodChips® seal and label in connection with or referring to the GoodChips® certified products. This includes:
 - a) The use directly related to: tangible products (bulk products), products in individual packaging, containers or bags, vehicles for the transport of products;

¹ Any use which can be received or understood by buyers or the public as referring to a specific product and/or origin of raw material included in the product is considered as on-product use.

- b) The use on documentation associated with a final product (e.g. invoice, packaging list, advertisement, brochure, etc.), where the use of the GoodChips® logo and label refers to the final product.

4. Logo and name coverage

- 4.1. The GoodChips® logo and name refer to the quality of wood chips and hog fuel certified according to the GoodChips® certification scheme and conforming to the GoodChips® quality requirements defined in GoodChips® ST 1001.

5. Ownership and rights to use the logo and the name

- 5.1. The GoodChips® figurative logo (fig. 1) as well as the name "GoodChips" are copyright material and registered trademarks (no. 017910877) owned by Bioenergy Europe a.sbl.

Figure 1
GoodChips® logo



- 5.2. The name "GoodChips" shall only be used in English. Translation in a text outside the GoodChips® logo may only be made in brackets supporting the official English word.
- 5.3. Any on-product and off-product use of the GoodChips® logo and/or GoodChips® name by organisations operating in the wood chips and hog fuel supply chain² shall be used under the authority of a valid GoodChips® license issued by GoodChips® International Management³.
- 5.4. Other organisations (defined in 6.1 as "other users") can use the logo and name as *off-product* without a GoodChips® license.
- 5.5. For the avoidance of doubt, any such off-product use of the GoodChips® logo, name and/or relating communication by other users shall however not be misleading and/or (intentionally) harm the credibility of the GoodChips® certification scheme and/or Bioenergy Europe. Bioenergy Europe reserves all of its rights to undertake legal action in this regard, including without limitation its right to intervene on the basis of its rights as a trademark holder.

6. User categories of the GoodChips® logo and name

- 6.1. The following two user categories apply for the use of the GoodChips® logo and name:
- a) GoodChips® certified companies, i.e. entities holding a valid GoodChips® certificate issued by a GoodChips® listed certification body and holding a valid license issued by the GoodChips® International Management;
 - b) Other users, i.e. entities that are not involved in the wood chips and hog fuel supply chain, including:
 - GoodChips® National Partners;
 - Conformity assessment bodies operating the GoodChips® certification scheme;
 - Other entities using the GoodChips® logo and name for promotional and educational purposes (e.g. bioenergy/renewable energy associations, research and educational institutions, governmental organisations etc.).
 - GoodChips® end-users;
 - Boilers manufacturers;
 - Other technology providers (e.g. chipper/dryer manufacturers etc.)

7. GoodChips® logo and name use

7.1. General requirements

- 7.1.1. The GoodChips® logo and name shall be used for on-products and off-product purposes following specifications in Table I.

² End-users are considered as organisations outside the supply chain

³ The fees related to the issuance of the license for the use of GoodChips® logo and name are included in the GoodChips® PD 1001:2018

Table I

General requirements for the GoodChips® logo and name use

| | Off-product | | On-product |
|--------------------------------|-------------|------|------------|
| | Logo | Seal | Label |
| GoodChips® certified companies | Yes | Yes | Yes |
| Other users | Yes | No | No |

7.2. On-product use

7.2.1. The GoodChips® logo and name shall be used as *on-product* only when referring to products covered by a valid GoodChips® certification and shall only be used as part of the GoodChips® label that is specified in Figure 2 and Table II.

7.2.2. The GoodChips® label consists of parts defined in Figure 2.

Figure 2
Elements of the GoodChips® label



| | | |
|----------|--|--|
| A | GoodChips® logo | A registered trademark owned by Bioenergy Europe aisbl, which is protected by copyright law. |
| B | Quality class logo | A circle including information about quality classes of the GoodChips® certification scheme; the specific quality class of the certified product (C) and GoodChips® license number (D). Under no circumstances shall the quality class logo be used alone. |
| C | Quality class of the certified product | Identifies the quality class achieved by the certified product and confirmed by the certification process. The GoodChips® certification scheme provides eight (8) quality classes for the wood chips (A1 extra-dry, A1, A2, A3, B1, B2, B3, B4) and four (4) classes for hog fuel (C1, C2, C3, C4). |
| D | GoodChips® ID | An alfa-numerical code for the GoodChips® logo license use issued by Bioenergy Europe. A unique GoodChips® ID is assigned to each company. The logo and the GoodChips® ID written below the logo form the GoodChips® seal. |
| E | Exclusion zone | A zone around the GoodChips® and Quality class logos that shall remain free to ensure that the GoodChips® logo, name and label remain clearly visible and identifiable. The size of the exclusion zone shall be at least the same as the "GOODCHIPS" sign in the GoodChips® logo. |

Table II
Requirements for the on-product use of the GoodChips® label

| | |
|---------------------------------|---|
| <p>Label description</p> | <p>The GoodChips® label indicates that the product (either wood chips or hog fuel) labelled or referenced by the label and the respective company meets the requirements of the GoodChips® certification scheme and the specific requirements for the quality class stated by the label.</p> <p>For more information, see GoodChips® ST 1001.</p> <p>A dummy label is available in Annex A for each of the GoodChips® quality classes.</p> |
| <p>Colours</p> | <p>The GoodChips® label shall be used in black, red, and white (colour codes are given below) as indicated in Figure 2.</p> <p>The background of the logo and label (i.e. the inner part of the circles) shall be kept white and not made transparent, regardless of the logo format (.png, .eps, .jpeg, etc.)</p> <div style="display: flex; align-items: flex-start; gap: 10px;"> <div style="width: 40px; height: 40px; background-color: black; margin-bottom: 10px;"></div> <div> <p>Black RGB: 0 / 0 / 0 CMYK: 70% / 50% / 30% / 100% Hex: #000000</p> </div> </div> <div style="display: flex; align-items: flex-start; gap: 10px;"> <div style="width: 40px; height: 40px; background-color: red; margin-bottom: 10px;"></div> <div> <p>Red RGB: 238 / 58 / 55 CMYK: 0% / 87% / 75% / 0% Hex: #EE3A37</p> </div> </div> <div style="display: flex; align-items: flex-start; gap: 10px;"> <div style="width: 40px; height: 40px; border: 1px solid black; margin-bottom: 10px;"></div> <div> <p>White RGB: 255 / 255 / 255 CMYK: 0% / 0% / 0% / 0% Hex: #FFFFFF</p> </div> </div> |

7.3. Off-product use

7.3.1. The off-product use of the GoodChips® logo, name and/or seal shall refer to the GoodChips® certification scheme for promotional and/or educational purposes, such as:

- a) Communication on the meaning and coverage of the GoodChips® certification scheme, its promotion, and education;
- b) Communication on the certified status by GoodChips® certified companies;
- c) Communication on GoodChips® certification services by GoodChips® conformity assessment bodies and recognition of the certificates by the GoodChips® scheme;
- d) Communication on requirements for the procurement of GoodChips® certified products by end-users;
- e) Communication on the link between the GoodChips® certified products and the technologies applied in the bioenergy sector, including recommendations by boilers manufacturers;
- f) Communication on the partnership with Bioenergy Europe concerning the GoodChips® certification scheme;
- g) Communication on projects and initiatives focused on development and/or promotion of the GoodChips® certification scheme.

7.3.2. The off-product use of the GoodChips® logo, name and seal shall follow the specifications in Figure 3 and 4 respectively, as well as Table III.

Figure 3

Off-product use of the GoodChips® logo and name

The area between the outer circle and the dashed line is the exclusion zone as defined in Figure 2





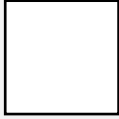
Figure 4

Off-product use of the GoodChips® seal

The area between the outer circle and the dashed line is the exclusion zone as defined in Figure 2



Table III
Requirements for the off-product use of the GoodChips® logo, name and seal

| | |
|--------------------|---|
| Description | A registered trademark owned by Bioenergy Europe aisbl, which is protected by copyright law. |
| Colours | <p>The GoodChips® logo and seal shall be used in black, red, and white (colour codes are given below) as indicated in Figure 2.</p> <p>The background of the logo and seal (i.e. the inner part of the circles) shall be kept white and not made transparent, regardless of the logo format (.png, .eps, .jpeg, etc.)</p> <p> Black RGB: 0 / 0 / 0 CMYK: 70% / 50% / 30% / 100% Hex: #000000</p> <p> Red RGB: 238 / 58 / 55 CMYK: 0% / 87% / 75% / 0% Hex: #EE3A37</p> <p> White RGB: 255 / 255 / 255 CMYK: 0% / 0% / 0% / 0% Hex: #FFFFFF</p> |

Annex A

GoodChips labels

| CLASS A WOOD CHIPS | CLASS B WOOD CHIPS | CLASS C HOG FUEL |
|---|---|---|
|  <p>BE 001</p> |  <p>BE 001</p> |  <p>BE 001</p> |
|  <p>BE 001</p> |  <p>BE 001</p> |  <p>BE 001</p> |
|  <p>BE 001</p> |  <p>BE 001</p> |  <p>BE 001</p> |
|  <p>BE 001</p> |  <p>BE 001</p> |  <p>BE 001</p> |



The first international
certification for wood chips.

GoodChips® is the first international certification scheme for wood chips
and hog fuel. From production to delivery, our label certifies quality
levels adapted to every consumer.

GoodChips® c/o Bioenergy Europe
Place du Champ de Mars 2
1050 Brussels, Belgium
✉ info@goodchips.eu
☎ +32 2 3189 47 35

www.goodchips.eu